

Dunhill presents definitive etiquette for smoking Ovals.

What is done.

Always offer Ovals to ladies
in long gloves.

Always smoke Ovals at
television interviews.

Always send a carton of Ovals
to visiting dignitaries.

Always place Ovals in clear
view in new business presentations.

Always have Ovals on hand
when making history.

Always smoke Ovals when
rejecting indecent proposals.

Always smoke Ovals when
accepting indecent proposals.

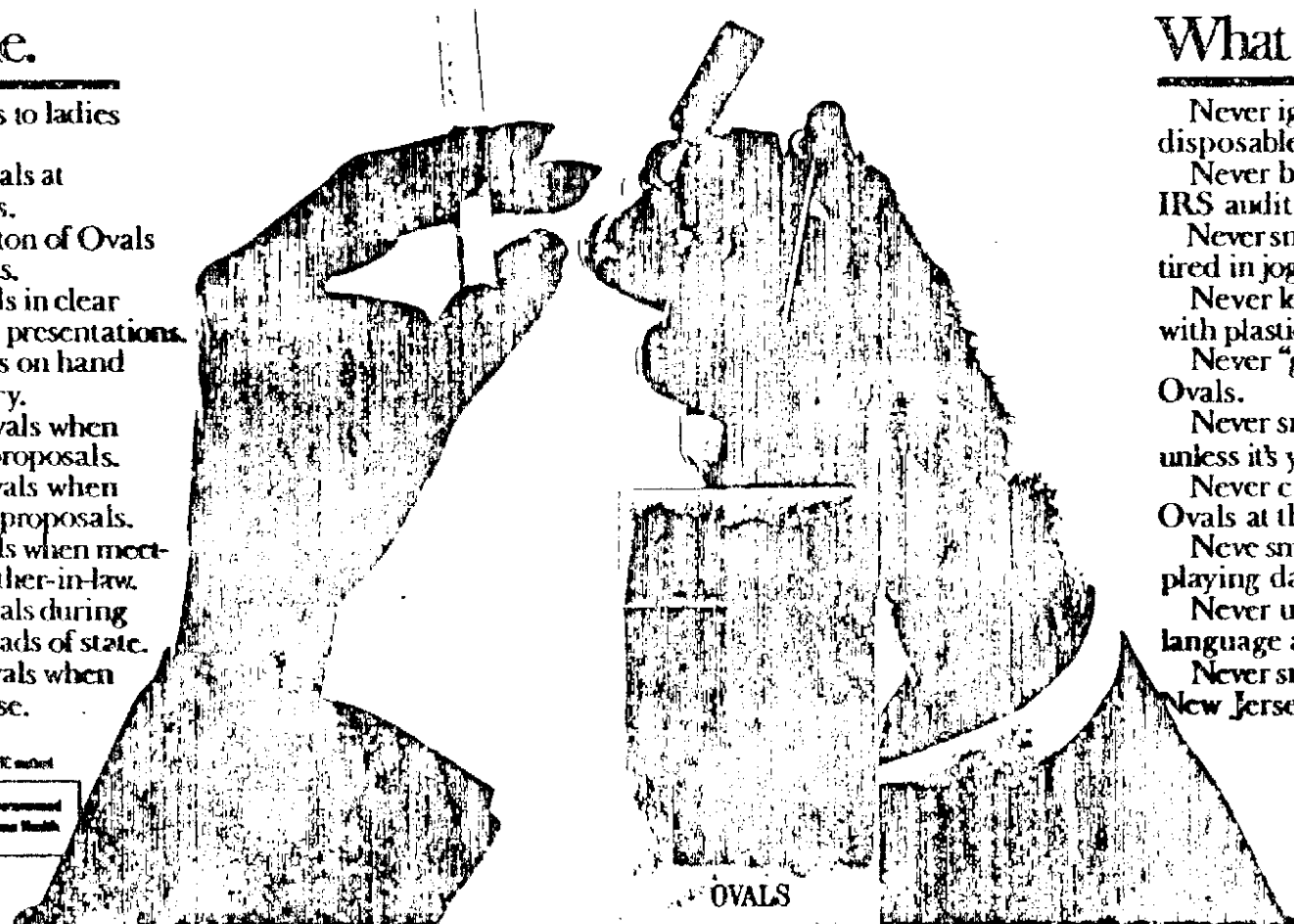
Always carry Ovals when meet-
ing a prospective father-in-law.

Always smoke Ovals during
negotiations with heads of state.

Always smoke Ovals when
giving yourself a raise.

8 mg "tar," 0.6 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



What is not done.

Never ignite Ovals with
disposable lighters.

Never bring Ovals to an
IRS audit.

Never smoke Ovals when at-
tired in jogging shoes & a suit.

Never let Ovals associate
with plastic ashtrays.

Never "grub" or "mooch"
Ovals.

Never smoke Ovals in a jeep,
unless it's your third car.

Never chew gum and smoke
Ovals at the same time.

Never smoke Ovals while
playing darts.

Never use ungentle
language around Ovals.

Never smoke Ovals in
New Jersey.

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